



Sustainable Packaging Forum

September 9-11, 2008
Denver Marriott Tech Center
Denver, CO, U.S.A.



Produced by Packaging Strategies
600 Willowbrook Lane, Suite 610 • West Chester, PA 19382
Tel: 1-610-436-4220 Ext. 8511 • Fax: 1-610-436-6277
E-mail: orders@packstrat.com

Host & Sponsor Opportunities

Conference Partner Host - Exclusive Opportunity	☐ \$20,000
Your company will receive maximum visibility as the conference Partner Host. Includes all of the benefits of Gold sponsorship plus the inclusion of your logo on all promotional materials*, a description of your company in the registration brochure, and other exclusive benefits before, during, and after the conference. *Contingent upon receipt of logo and description prior to publication of promotional materials.	
Sustainable Packaging Expo & Networking Reception, Wednesday, September 10	☐ \$15,000
Put your exhibit front and center as attendees enter the exhibition. Includes a six-foot premium-positioned tabletop display at the reception.	
Networking Lunch, Wednesday, September 10	☐ \$15,000
Enjoy prominent visibility as the host of the Networking Lunch. Includes a six-foot display table at the luncheon.	
Welcome Reception, Tuesday, September 9	☐ \$10,000
Spotlight your company at the opening reception. Includes a six-foot display table at reception.	
Cyber Café	☐ \$7,500
Put your company's name, product, or service directly in front of attendees as they check and send e-mails throughout the entire two-day event.	
Executive Courier Bag	☐ \$7,000
This quality courier bag will feature your company's logo along with the Packaging Strategies logo and will be presented to every conference attendee at registration. Inside the bag will be the conference proceedings and all on-site materials. Plus, you can insert your company's literature or a premium promotional item.	
Registration Hospitality, Tuesday, September 9	☐ \$5,000
Gain visibility and network with attendees as they register. Includes a six-foot display table at hosted event.	
Continental Breakfast	
Host a continental breakfast and greet attendees as they begin their day. Includes a six-foot display table at breakfast event.	
Wednesday, September 10	☐ \$5,000
Thursday, September 11	☐ \$5,000
Conference Proceedings Guide	☐ \$5,000
Feature your logo on the cover of the proceedings guide given to every attendee, and receive a full page company profile within the guide.	
Morning Networking/Refreshment Break	
Host a morning networking/refreshment break and gain exposure and network with attendees. Includes a six-foot display table at the break.	
Wednesday, September 10	☐ \$3,500
Thursday, September 11	☐ \$3,500
Afternoon Networking/Refreshment Break, Wednesday, September 10	☐ \$3,500
Host the afternoon networking/refreshment break and gain exposure and network with attendees. Includes a six-foot display table at the break.	
Conference Note Tablets	
Custom printed conference note pads featuring your logo and distributed in the general session on the morning of your choice.	
Wednesday, September 10	☐ \$3,500
Thursday, September 11	☐ \$3,500
Hotel Room Key Cards	☐ \$3,500
Enjoy 24/7 exposure with hotel room key cards custom-printed with your company's logo and product/service message.	
USA Today Bellyband	
Make your company's message part of attendees' morning news. This "bellyband" will wrap around the USA Today newspapers that will be delivered to the attendee room block.	
Wednesday, September 10	☐ \$3,500
Thursday, September 11	☐ \$3,500
Badge Lanyards	☐ \$2,500
Enjoy exposure throughout the conference by displaying your company's name on the badge lanyards worn by all attendees.	
Turn-Down Service	
Have your company's literature or a branded/logo gift distributed to each attendee's room. (Price does not include the cost of the gift.)	
Tuesday, September 9	☐ \$2,500
Wednesday, September 10	☐ \$2,500
Sustainable Packaging Product/Service Premium Giveaway	☐ \$2,500
A custom opportunity to offer premium collateral or a branded/logo gift of your choice is available. (Price does not include the cost of the gift.)	
Pens	☐ \$2,500
Your company's logo will appear on pens given to each attendee in the general session room.	
Host a University Graduate Student	☐ \$2,000
Support packaging education by hosting a graduate-level student. Your sponsorship will cover one student's airfare, hotel, and conference registration. All attempts will be made to host a student from the university of your choice.	

Reserve your host/sponsor opportunity today! Contact Karen Vaillancourt, National Sales Manager, Packaging Strategies
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Packaging Strategies' Sustainable Packaging Forum provides the perfect platform to reach more than 525 influential packaging industry executives and decision-makers. Take advantage and advance your brand visibility with this targeted audience embedded with industry leaders. Become a host and/or sponsor!

Host & Sponsor Benefits

GOLD Host/Sponsor (\$5,000 or more)

- One complimentary registration for you to give to a preferred guest, for every \$5,000 in Host/sponsor value
- Full-page Company Profile included in the conference proceedings
- Recognition from the podium of your sponsorship
- Includes all of the Silver Host/Sponsor benefits listed below

SILVER Host/Sponsor (\$2,500-\$4,999)

- Your company's logo & link to your web site featured on the conference web site
- Your company's logo displayed on promotional materials (contingent upon receipt of logo prior to materials' publication)
- Acknowledgement as the event host of premium sponsor on the conference agenda
- Signage with your logo at the function recognizing your company as the event host/sponsor
- A 6-foot skirted table to display your literature and/or products/services during the hosted events

Sponsorship Policies

1. Host/sponsor companies must register one paid attendee to the conference
2. Packaging Strategies reserves the right to accept sponsors/hosts based on fulfillment of qualification process
3. Sponsorships must be paid in full upon receipt and may not be canceled after agreement is signed by both parties
4. Collateral materials and promotional items must be pre-approved by Packaging Strategies
5. In the event of cancellation of The Sustainable Packaging Forum, Packaging Strategies' liability is limited to the refund of the host/sponsor and conference registration fees.

Sponsorship Application

Name _____	Title _____
Company _____	
Address _____	
City/State _____	Postal Code/Country _____
Telephone _____	E-mail _____

Secure the following HOST/SPONSORSHIP & Date of Event (if applicable) on behalf of my company:

Payment

Check Enclosed (Payable to Packaging Strategies in U.S. funds/U.S. bank)

Credit Card: Visa American Express MasterCard

Card Number _____ Exp. Date _____

Signature _____

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